

# PROFESSIONAL

## PURAMUR MASK WAKE UP

50/200/500ml

### GROWTH & STRENGTHENING

Mask is for coat active growth and strengthening. The composition is enriched with vitamins B complex and stimulating components, in particular D-Panthenol and biotin. Mask usage promotes rapid growth and renovation of coat. Emollients and coconut oil nourishing follicles, making coat thick and volume. Conditioning components provide antistatic effect, facilitate combing, prevent tangling, making coat healthy and shine.



**Use**  
Apply onto wet clean coat in sufficient amount according to pet size. Spread uniformly with massage moves across the coat surface, wrap with towel or wear SPA-suit for better result, maintain 15-20 min., rinse with plenty of lukewarm water, dry the coat until complete drying. Use 1-2 times a week before receiving desired result. Applied undiluted, without infringing the best concentration of active ingredients

## PURAMUR MASK UNIVERSAL CARE

50/200/500ml

### ALL COAT TYPES

Mask is a universal care for all dog and cat breeds, especially with thick coat, which is prone to tangling. Regular use improves coat state and prevent tangling. Active composition with D-Panthenol, orchid extract and silk proteins moisturizes each strand of coat, providing shine and recovering skin surface structure. Mask regular use provides lamination and protective effects. The mask is of pleasant odour.



**Use**  
Apply onto wet clean coat in sufficient amount. Spread uniformly with massage moves across the coat surface and maintain 3-5 min. Thoroughly rinse with plenty of lukewarm water and dry the coat until complete drying. Use 1-2 times a week before receiving desired result. Applied undiluted, without infringing the best concentration of active ingredients.

## PURAMUR MASK EXPRESS BEAUTY

50/200/500ml

### SANITIZE & CALMING

Mask is intended for animals with sensitive skin and signs of lesions of different etiology, which arouse itching, peeling and irritations. Due to D-Panthenol, beggar's-ticks, mint and salvia extracts the mask reduces skin reddening, peeling and itching. Mask application promotes tissue regeneration, which brings improvement of coat state, easy combing and antistatic effect. The mask is of pleasant hypoallergenic fragrance.



**Use**  
Apply onto wet clean coat in sufficient amount according to pet size. Spread uniformly with massage moves across the coat surface, wrap with towel or wear SPA-suit for better result, maintain 15-20 min., rinse with plenty of lukewarm water, dry the coat until complete drying. Use 1-2 times a week before receiving desired result. Applied undiluted, without infringing the best concentration of active ingredients.

## PURAMUR PASTE DEGREASING

200 ml

### OPTIBALANCE

The paste is intended for coat cleansing and degreasing effectively in cats and dogs with hyperfunction of the sebaceous glands and seborrhea. Mild SAA's and white cole remove dirt fast and effective, including sabaceous and sweat gland secretions, providing fresh look and pleasant scent. Aloe and glycerin restore hydrolipidic balance, eliminate from sebum excessive secretion, provide healthy shine and coat volume, protecting from overdryng.



**Use**  
Put a small amount onto wet coat, spreading onto areas required special cleansing with massage moves - belly area, around a tail, armpits and other areas with sebaceous and organic dirt. Leave for 5-7 min. Recommended to repeat application for stubborn dirt. Cautions: do not allow of getting into the eyes, avoid of licking of and ingestion.

# PROFESSIONAL

## PURAMUR SERUM EXTRA SHEEN

50/100 ml

### GLOSS RECOVERY & REINFORCE

Serum is an ideal assistant in pet coat grooming, which makes the coat extra glossy. Serum allows to make an exclusive procedure like lamination of the coat. It recovers to each strand the shine and vitality, eases combing, by adding seductive LUX-aroma.



**Use**  
Squeeze out a small quantity of an agent (1-2 presses of dispenser), spread uniformly over the palms and apply on the dry clean coat.



## PURAMUR FINISHING SPRAY

100/200 ml

### NON-RINSE

Spray is conditioning and make protective barrier for each strand, maintains natural level of moisture. Regular use helps to protect the coat of fading and keep healthy hydrolipidic balance of skin. Spray film-forming properties prolong the periods between grooming, protect from unpleasant odours absorption and dirtiness.



**Use**  
Spray onto dry coat from distance 10-20 cm during the combing or on the wet clean coat. Spread uniformly across the whole length of the coat using comb or brush, and then dry with hairdryer or just air dry. Spray helps to control short strands due to unique composition, provides sheen, and makes the coat well-groomed and attractive.



## PURAMUR BALM WOW PROTECTOR

50/200 ml

### WITH NUTRIENT OILS FOR NOSE & PAWS

Balm is natural agent for pet nose and paws care. Balm softens and care about the skin, warding from environment negative impact due to beeswax, lanolin and oils of olive, grape seeds, coconut, cocoa and shea. Regular use promotes wounds healing and skin peeling reduction.



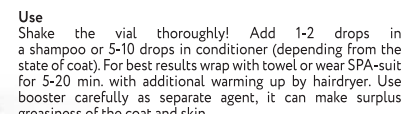
**Use**  
Put some quantity of the balm and spread with massage moves until complete absorption. Apply the balm further in excessive dry skin on the paw pads or nose.

## PURAMUR BOOSTER OIL ENERGY

100 ml

### BRILLIANCE & NUTRITION

Due to active composition with natural oils, Booster provides powerful antioxidant effect on to skin and coat of the animal, recovers lipid balance, protects from environmental negative factors. Booster will improve any cosmetic agent formula, just add a few drops to shampoo, conditioner or mask.

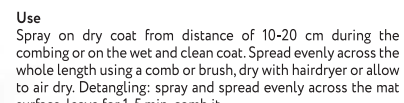


## PURAMUR FLUID-SPRAY EXPRESS HAIR PROTECTOR

100/200 ml

### EASY COMBING

Fluid spray is an instant protection and easy combing. Prevents mats appearance and tangling. It contains evening primrose and marula oils, which conditioning, nourishing, moisturizing and provide sheen of coat. Hydrolyzed keratin and silk proteins recover the structure and prevent brittle.



**Use**  
Spray on dry coat from distance of 10-20 cm during the combing or on the wet and clean coat. Spread evenly across the whole length using a comb or brush, dry with hairdryer or allow to air dry. Detangling: spray and spread evenly across the mat surface, leave for 1-5 min, comb it.

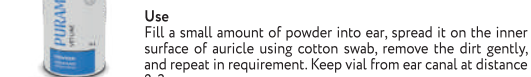
# VET LINE

## PURAMUR POWDER CLEAN EARS

20 g

### ANTIBACTERIAL

The powder for ears facilitates auricles cleaning, neutralize unpleasant odor. Regular use of antibacterial powder with content of zinc pyrithione drying components and boric acid significantly reduces earwax excretion, facilitating its removal from ears. Reduces irritation and itching, inhibits bacterial growth, and prevents fungal infections and otitis. Powder is an excellent agent for removal of unwanted hair from dog's ears, allows to remove the coat better and painlessly, avoiding further irritation and inflammation.

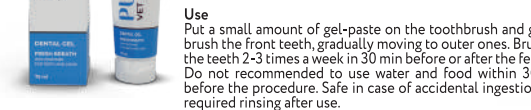


## PURAMUR DENTAL GEL FRESH BREATH

75 ml

### WITH ENZYMES FOR TEETH AND GUMS

Dental agent for cats and dogs oral cavity care, prevents formation of dental stone and plaque, reduces gums inflammation, result in decrease of unpleasant odor from oral cavity. Gel-paste possessing pleasant taste and wild berries flavor. Active ingredients of herbs in paste composition: extracts of calendula, sage, oak bark, rosemary, beggarticks, chamomile, mint, nettle and chlorhexidine bigluconate - provides antiinflammatory, antibacterial and soothing effect, preventing gums inflammation. Natural plant proteolytic enzymes: papain, bromelain and actinidin of kiwi extract are soften dental plaque, recover natural teeth whiteness.



**Use**  
Put a small amount of gel-paste on the toothbrush and gently brush the front teeth, gradually moving to outer ones. Brushing the teeth 2-3 times a week in 30 min before or after the feeding. Do not recommended to use water and food within 30 min before the procedure. Safe in case of accidental ingestion, not required rinsing after use.

## PURAMUR POWDER FIRST AID

20 g

### STYPTIC & SANITAZING FOR CLAWS

The powder is intended for urgent blood stopping of small capillar bleeding during the nails clipping and tiny capillar cuts in pets: dogs, cats and small animals. Contains mineral ingredients, which are of hemostatic, sanitaize, antibacterial and drying.



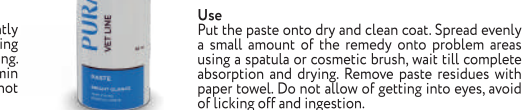
**Use**  
Wash the place of bleeding from mechanical impurities with disinfectant, put on the steril wipe or bandage required amount of powder, apply on bleeding by light pressure to stop. It's recommended to fix with bandage to avoid licking off and ingestion. A lump of powder is appeared after coagulation in the place of bleeding. Recommended to contact veterinarian if bleeding doesn't stop in a long time.

## PURAMUR PASTE BRIGHT GLANCE

50 ml

### TEAR STAINS REMOVAL

Professional veterinary remedy for elimination and prevention the appearance of dark circles of organic origin around the eyes, mouth and other areas of the animal body. Recommended to use on white coat. Natural organic ingredients: white clay, kaolin and micronized zinc oxide are whiten the areas with dark spots and darkenings. Hydrophobic white coal repels all types of organic biological liquids and prevents oxidation and coloration of the coat against the contacts with all types of dirt. For regular use. Free of bleaching and peroxide components.



**Use**  
Put the paste onto dry and clean coat. Spread evenly a small amount of the remedy onto problem areas using a spatula or cosmetic brush, wait till complete absorption and drying. Remove paste residues with paper towel. Do not allow of getting into eyes, avoid of licking off and ingestion.



**PROUDLY FROM UKRAINE**

# PURAMUR

*Philosophy of beauty*

**THE FIRST UKRAINIAN BRAND OF PROFESSIONAL COSMETICS**



# PURAMUR

RPE "SUZIRIA" LLC

Manufacturer: "RPE SUZIRIA" LLC 115, Poltavskiy Shlyakh str., Kharkiv, 61093, Ukraine  
puramur.com.ua, info@puramur.com.ua



# PROFESSIONAL

## PURAMUR BALM-CONDITIONER HYALURONIC PROTECTION

100/200/1000 ml

### DEEP MOISTURE

Balm-Conditioner for excessively dry coat, which provides shine, healthy look and recover elasticity of every strand due to active substances, in particular aloe juice and hyaluronic acid. Plant extracts of laminaria, stevia and beggar's-ticks reduce irritation, excessive dryness of skin and intensify the growth of healthy and silky coat.

**Use**  
Using dispenser squeeze out a small quantity of balm-conditioner and dilute in water in ration from 1:5 to 1:10, depending from the state of coat and desired result. Spread uniformly on wet clean coat, comb and leave for 5-10 min, then rinse thoroughly with plenty of water. It's possible to use undiluted, rinse with plenty of water and dry with hairdryer.

## PURAMUR CONDITIONER EXTRA POWER

100/1000 ml

### NOURISHING & COAT TEXTURE

An ideal agent for nourishing dry coat and makes it well groomed look. Active nutrients saturate hair follicles with useful components for strengthening, growth of silky, shine coat. Herbal extracts of camomile, burdock and nettle improve skin bloodstream and restore its natural balance. D-panthenol, silk and oats hydrolysate performe conditioning effect, easy combing and restore each hairs structure. An agent has sligh coconut fragrance.

**Use**  
Dilute a small amount of conditioner in water in ratio 1:10 to 1:20, depending from the state of coat and desired effect. Put evenly onto wet clean coat, comb, wait for 5-10 min, thoroughly rinse with plenty of water. Possible undiluted use by putting directly onto tangles and combing, rinse with plenty of water and dry with hairdryer.

## PURAMUR CONDITIONER-CREAM COLOR SHIELD

100/200/1000 ml

### WITH SPF GUARD

Conditioner cream is an ideal agent for maximum grooming your pet. It provides reliable SPF-protection. Active composition with silk hydrolysate, keratin, soya proteins and wheat provides antistatic effect and lamination; coconut and almond oils restore skin lipid balance. Regular use helps to save beauty and natural coat color of your pet.

**Use**  
Dilute a small amount of agent (1-2 dispenser presses) in water in ratio 1:10 to 1:20, depending on coat state and desired effect. Evenly spread onto wet or dry clean coat, comb and dry with hairdryer. Possible undiluted use for detangling (by direct application on tangles and combing).

# PROFESSIONAL

## PURAMUR SHAMPOO BASIC CARE

100/200/1000/3500 ml

### CORE GROOMING

Concentrated shampoo, cost-effective in use. Due to active ingredients cleanse deep and tender all types of coat. It is recommended to use for conditioning and cosmetics residues elimination. The complex of extracts saturates each strand and skin with nutrients, give natural shine and elasticity, antioxidant effect. The agent has light fancy fragrance.

**Use**  
Dilute an agent in water at ratio from 1:1 to 1:5, depending from water hardness and pet dirtiness. Put shampoo mix with massage moves on the wet coat, foam, and thoroughly rinse with water. Perfectly removes residues of conditioning agents and cosmetics with silicone.

## PURAMUR SHAMPOO CRYSTAL SHINE

100/200/1000/3500 ml

### DEEP CLEANSING

Shampoo is intended for deep and effective cleansing all types of coat, suited for all dog and cat breeds. Active composition with gently active ingredients perfectly removes the residues of styling and conditioning agents. Biotin and emblica extract, which include plenty of Vitamin C, nourishing skin and follicles, promotes coat growth. Shampoo regular use provides coat with shine and elasticity, smooth and silky. The product possess light and pleasant aroma.

**Use**  
Dilute in water in ratio of 1:10 to 1:20, depending from water hardness and pet dirtiness. Put a shampoo mix with massage moves on the wet coat, foam, and thoroughly rinse with plenty of water.

## PURAMUR SHAMPOO CARIBBEAN BREEZE

100/1000/3500 ml

### SUPER CONCENTRATE

Shampoo is for regular application and economic in use. Recommended for all types of coat, especially dull and dry. An active composition of shampoo is enriched with extracts of mango, lychee, guava and carambola provides hair follicles with vitality, shine and healthy brightness. Shampoo cleanses coat effective, neutralize unpleasant odors and of antistatic effect. Camellia extracts tones up the skin, stimulates the growth of healthy, shine coat and of antioxidant effect. Lactic acid restores skin moisture balance and improves keratinization.

**Use**  
Dilute in ratio 1:20 to 1:40 depending from water hardness and pet dirtiness. Apply the obtained mixture of shampoo with massage moves onto wet coat, foam, thoroughly rinse with plenty of water.

## PURAMUR SHAMPOO DELICATE CARE

100/1000/3500 ml

### SENSITIVE SKIN

Extremely tender care about the skin and coat. Shampoo carefully cleans any dirtiness due to creamy thick foam. An active composition with anti-inflammatory plant extracts and protein hydrolysates complex, provides skin soothing, hydro balance recovery, make coat shine and volume. Shampoo is free of sulphates and irritating components.

**Use**  
Dilute in water in ratio 1:1 to 1:5, depending from water hardness and pet dirtiness. Put shampoo mix with massage moves on the properly wetted coat, foam with circular motions, and leave for 5 min then thoroughly rinse with plenty of lukewarm water. It is recommended to use in shape of solutions 1:10 for pets with extremely sensitive skin.

# PROFESSIONAL

## PURAMUR SHAMPOO KITTENS & PUPPIES

100/200/1000/3500 ml

### ULTRA-DELICATE

Shampoo is ideal for kittens and puppies of 3 weeks old. Its delicate composition gently cleaning the coat from biological dirt. Shampoo contains anti-inflammatory herbal extracts, which soothing the coat and renew moisture balance. Hydrolyzed keratin and wheat germs provide coat with shine and volume, maintaining its natural beauty and healthy look.

**Use**  
Dilute the remedy in water in a ratio 1:1 to 1:5, depending from water hardness and pet dirtiness. Put a small amount of shampoo with massage moves onto well moistened coat, foam, wait for 5 minutes, thoroughly rinse with plenty of water. It's recommended to use in shape of solutions 1:10 for especially sensitive pet skin.

## PURAMUR SHAMPOO INTENSE BLACK

100/1000/3500 ml

### FOR DARK COAT

Shampoo is created for restoration the dark coat color saturation of dogs and cats, especially dark, dark-gray and dark-brown. Ingredients balanced composition fills coat with pigment, natural and moistening nutrients, improves coat structure, reniovates skin hydrolipidic balance. Shampoo regular use facilitates combing, as well as antistatic effect. Due to PURAMUR shampoo the porous and dull coat of dark color gets laminating, silkiness and brilliance. Fits all types of coat, especially thin and downy.

**Use**  
Maximum dilution is recommended for downy coat; for coarse coat types allowed undiluted application. Dilute in water in ratio 1:2 to 1:10, depending from pet coat coarse. Apply the shampoo with massage moves onto wet coat, foam, wait 5-10 min, thoroughly rinse with plenty of water. Repeat the procedure if required.

## PURAMUR SHAMPOO VITALITY COMPLEX & VITAMIN B

100/200/1000/3500 ml

### STRENGTHENING

Shampoo is intended for mild cleansing. It is recommended to use for pets in expressed damaged of coat and loss. Active ingredients combination (Vitamin B group, D-Panthenol and seaweed) enhances hair follicles, boosts growth, recover skin and coat structure. An agent possesses recovering and moisturizing, eases combing and of antistatic. Shampoo aroma creates SPA vibe during the grooming procedure

**Use**  
Dilute an agent in water in ratio from 1:1 to 1:5, depending from water hardness and pet dirtiness. Put shampoo mix with massage moves on the wet coat, foam, and thoroughly rinse with water. Perfectly removes residues of conditioning agents and cosmetics with silicone.

## PURAMUR SHAMPOO BRILLIANT WHITE

100/1000/3500 ml

### LIGHT COAT TYPES

Shampoo is recommended to use for all types of coat and dog and cat breeds. It is used for cleansing and neutralizing of yellow tint, giving light cold shade. Conditioning components of an agent provides antistatic, eases combing, making it more pleasant, providing coat with shine.

**Use**  
It is recommended maximum dilution for downy coat, and possible application undiluted for hard types of coat. Dilute in water at ratio 1:5 to 1:40, depending from pet coat type and hardness. Put a shampoo mix with massage moves on the wet coat, foam, wait 5-10 min, and thoroughly rinse with plenty of water.

# HOME LINE

## PURAMUR SHAMPOO HYPOALLERGENIC

200 ml

### SENSITIVE SKIN CARE

PURAMUR Hypoallergenic shampoo is an ideal choice in sensitive skin and coat care of dogs and cats, which prones to irritation, allergic manifestations and dryness. This agent contains natural herbal soothing extracts, which increase skin elasticity and prevent dryness through deep moisturizing. Due to mild surfactants and softening components the shampoo gently cleanses without irritation of delicate animal skin. Glycerin helps to save moisture, and panthenol and alantoin soothing, reducing irritation and peeling, promote skin regeneration and coat strenghtening. The shampoo includes also antiinflammatory and soothing complex of herbal extracts, which restore skin moisture balance, moisturizing coat and protect it from external impact. In regular use a remedy the skin becomes clean and smooth, and coat soft and obedient.

**Use**  
Put a small amount of shampoo with massage moves onto well moistened coat, foam in circle motion, wait for 5 min, rinse with plenty of water. Repeat the procedure if required. Recommended to use shampoo in complex with soothing and sanitizing PURAMUR Express Beauty mask for better results.

## PURAMUR SHAMPOO ANTIBACTERIAL PROTECTION

200/1000 ml

### WITH CHLORHEXIDINE

Antibacterial shampoo for all type of coat cleansing and dog breeds, cats and other home pets. An active antibacterial composition with chlorhexidine and antiinflammatory extracts of sage, chamomile, nettle and burdock root remove effective manifestations of inflammatory nature: itching, blushing, irritation, flaking and more. Preventive use of the remedy reduces manifestations of dermatitis, which can trigger local alopecia, dry and wet damages of skin's integrity, diaper rashes in skin folds of breeds like Mastiff, Shar pei and other.

Panthenol and series extract as a part of remedy are soothing skin, stimulate renovation of damaged cells, moisturize and nourish hair follicles, strenght coat and make it shine natural.

**Use**  
Use undiluted to secure required treatment concentration of active ingredients. Put the shampoo with massage moves onto wet coat, foam, waiting 5-10 minutes for better effect, thoroughly rinse with plenty of water. Use 2-3 times a week to gain desired antibacterial effect. It is better to use in complex with PURAMUR Mask Express Beauty calming and sanitizing.

## PURAMUR SHAMPOO EXOTIC SPA

200 ml

### WITH TROPICAL FRUITS

The composition of shampoo enriched with tropic fruits extracts cleanse deep and effective the coat and skin. It's intended for use to all breeds of cat and dog, as well as coat types. Gently cleanses the coat from dirt and excess of sebum, maintains natural moisture balance of skin and coat. Enriched with extracts of exotic fruits of lychee, papaya, pomegranate it provides vitality and coat follicle strenghtening, healthy gloss and brightness.

Herbal extracts of Aloe Vera and chamomile in composition of the shampoo provide conditioning, prevent skin dryness and regulate lipid balance, stimulate coat growth and prevent its loss. Pomegranate extract is rich of antioxidants and essential amino acids, vitamins and minerals, relieves inflammation and gives to skin and coat healthy, well-groomed appearance.

**Use**  
Small amount of the shampoo put onto wet coat and skin. Foam with massage moves, thoroughly rinse with plenty of water. Repeat the procedure if necessary. Use in complex with PURAMUR Hyaluronic Protection balm-conditioner moisturizer to achieve the best effect and long-action.

## PURAMUR HAND CREAM GROOMERS HANDS PROTECTION

100 ml

### WITH PASSION FRUIT OIL & KERATIN

Active composition with natural ingredients of lanolin and maracuja oil provides nourishing, soothing and regenerative effect. Herbal glycerin and D-panthenol renew and moisturize the skin, remove irritations and dryness. Hydrolyzed keratin and bee wax create invisible barrier which provides desired level of moisturizing and stimulate hands skin lipid layer creation.

**Use**  
Put a low amount of cream on hands clean skin, spread evenly till complete absorbtion. Put a low amount of cream on hands clean skin, spread evenly till complete absorption. Apply as needed.